

FAQs about the Walk To Cure Diabetes



About The Walk Venue....

WHAT IS THE WALK TO CURE DIABETES?

The Walk To Cure Diabetes is among the most successful fundraising events in the world, involving more than 500,000 people at more than 250 locations in 13 countries. Funds are raised by individual and team walkers obtaining donations from family, friends, co-workers and neighbors. Globally, over \$100 million was raised last year for diabetes research through the Juvenile Diabetes Research Foundation's (JDRF) Walk program.

WHEN, WHERE, WHAT TIME, AND HOW FAR?

The Cleveland Metroparks Zoo location 5K Walk to Cure Diabetes is set for Saturday, September 25. Parking is available in the Zoo parking lot.

Times for the Registration for the Cleveland Metroparks Zoo Walk are as follows:

Registration	7:30 - 9: 00 a.m.
Opening Ceremony	8:45 – 9:00 a.m.
Official Start	9:00 a.m.
Light snack	10:30 a.m. - Noon

Entertainment and special attractions will begin at 7:30 a.m. and continue throughout the morning.

IS THERE A FEE TO PARTICIPATE?

The Cleveland Metroparks Zoo is not free to JDRF during the Walk to Cure Diabetes. We purchase zoo tickets at a discount rate. Those who have zoo passes can use them on Walk day. We encourage every walker to raise a minimum of \$100 for diabetes research.



About Registering for the Walk....

DO I NEED TO REGISTER AHEAD OF TIME?

Yes. We need to know how many guests are attending so we can plan ahead for refreshments and volunteer staffing.

WHAT ARE THE BENEFITS TO REGISTERING ONLINE?

1. Access to JDRF's online Walk Central!
2. Walkers can create their own Fundraising Web Page.
3. Team Captains can track their walker recruitment and fundraising progress. They have the option to receive an email each time a walker registers for their team and they can view their team roster and track online donations made to their team. Team Captains can then quickly and easily send email messages to team members.
4. Registered walkers receive a link to send to others to make an online donation to support them and their team, plus a link to join their team.

IS THERE A DIFFERENCE BETWEEN REGISTERING AND DONATING?

Yes. If you are planning to participate in the Walk to Cure Diabetes and attend the event at the Cleveland Metroparks Zoo, as well as raise additional donations, then you should register. If you are not attending the Walk to Cure Diabetes at Cleveland Metroparks Zoo, then you are making a donation.

CAN I GO ONLINE AND REGISTER MY TEAM MEMBERS?

Yes, however, JDRF discourages you from doing so. If you register team members on their behalf, they will not receive the option to benefit from Walk Central (create a username and password to create a Personal Fundraising Page, or receive links to send to others to make an online donation or join their team). If you do register walkers on their behalf, please use their home address, not your business address. Prizes and Walk information will be returned to JDRF since that person is not employed by your company.



About Walk Central....

TELL ME ABOUT THE PERSONAL FUNDRAISING PAGE IN WALK CENTRAL:

The Personal Fundraising Page makes fundraising fun and easy! With the click of a button, you can send an email to your friends and family telling them why it's important to help JDRF to find a cure for diabetes. Your friends can visit your page via www.walk.jdrf.org to read your story, join your team, and make an online credit card donation to you and your team. You can check back to your web page to update your message, see who has supported you, and view how close you are to reaching your fundraising goal!

HOW DO I UPDATE MY PERSONAL FUNDRAISING PAGE?

Visit www.walk.jdrf.org. Click on the "Personal Fundraising Page" link, then enter your username and password that you created when you registered online. You can also direct people to this area to view your Personal Fundraising Page. A quick search for your name in the "support a walker" box will quickly take them to your page. Forget your username and password? Don't worry! Simply hit "forgot your user name and password?" link in the "log into your account" area (where you enter your user name and password) and JDRF will email it to you.

ARE THERE ANY ONLINE FEATURES FOR TEAM CAPTAINS?

Yes. Walk Central allows Team Captains the ability to quickly and easily communicate with their walkers through group emails, keep track of who has joined their team, and view how much each walker has raised through online donations. When registering online for the Walk, you need to check the "I'm a Team Captain" box in order to have these features at your fingertips. *Important Note for family teams: JDRF uses the team captain field as the contact for mailings, emails, and phone calls.*

HOW DO I TAKE ADVANTAGE OF ALL THESE NEW ONLINE FEATURES?

Register for the Walk today by visiting www.walk.jdrf.org.

AS A TEAM CAPTAIN, HOW MANY WALKERS SHOULD I RECRUIT?

As many as you can, but a good rule of thumb is ten. Our goal is for each walker raise a minimum of \$100. By recruiting ten walkers, your team can easily raise \$1,000 for diabetes research.



Fundraising and Donations...

WHEN CAN I BEGIN COLLECTING MONEY?

You can begin collecting donations at anytime. If you do not have a JDRF Walk brochure, you can download a pledge collection form

today by visiting www.walk.jdrf.org.

WHAT IS AN EFFECTIVE WAY TO RAISE MONEY?

Try a Letter Writing Campaign. It's the quickest and easiest way to raise funds for JDRF without even leaving the comfort of your home or office. To get sample letters and tips to launching a letter writing campaign, visit the "Walk Tools" page at www.walk.jdrf.org. Or, ask for a donation face-to-face. Ask ten friends, co-workers or neighbors to donate \$10 and you've raised \$100! It's that easy! There are also lots of ideas to corporate teams and family teams to raise money in the office. Just call the JDRF office or visit the NEO JDRF website at www.jdrfneo.org.

WHERE CAN I GET A JDRF WALK BROCHURE AND PLEDGE FORM?

Brochures will be available by the end of July. One will be mailed to every person registered for the Walk. If you would like more than one, just call the JDRF office.

WHO SHOULD CHECKS BE MADE PAYABLE TO?

Juvenile Diabetes Research Foundation or JDRF.

DOES JDRF PROVIDE DONOR RECEIPTS?

Donors who have written a check to JDRF for \$250+ will receive a letter of receipt from JDRF. For checks written to JDRF for \$249 and under, the canceled check serves as a receipt for tax purposes. For receipts for cash donations, please note on the Check-In Envelope the name and address of the donor requesting the receipt, donation amount and method of payment (cash or check) and JDRF will forward a receipt.

MY COMPANY IS INTERESTED IN BEING A WALK SPONSOR. WHO DO I CONTACT FOR SPONSORSHIP INFORMATION?

Please contact Heather Koprowski at 216-654-9319 or email hkoprowski@jdrf.org.

HOW DO I OBTAIN WALK SUPPLIES SUCH AS BALLOONS, POSTERS, WALK BROCHURES, PAPER SNEAKERS AND THE JDRF WALK VIDEO?

Go online to www.jdrfneo.org, the Walk section of the website has an easy to use order form or you can call the JDRF office at 216-524-6000.



About Walk Day...

WHAT DO I NEED TO BRING WITH ME THE DAY OF THE WALK?

Four things:

1. Your sponsor money (pledges) sealed in your completed Walk To Cure Diabetes Collection Envelope (found in the Walk brochure). Please see below for reminders when completing this envelope. If you have not received an envelope from your Team Captain, or if you are an individual walker, envelopes will be available at registration the day of the Walk.
2. Sunscreen or umbrella. In case of inclement weather, join JDRF at the Cleveland Zoo to turn in your pledges—we walk rain or shine!
3. Comfortable walking shoes.
4. And, if you're walking on a team: Wear your team t-shirt!

WHEN COMPLETING MY WALK COLLECTION ENVELOPE IS THERE ANYTHING I NEED TO KEEP IN MIND?

Yes! A home address is preferred in order to expedite the delivery of JDRF Walk information and prizes (if a business address is used, mail codes/stops must be included on the envelope). Don't forget to include your team name and Team Captain name, and

please remember that every walker must complete this envelope. This is JDRF's system of tracking team and individual totals (number of walkers and dollars raised). Walkers are asked not to combine funds into one envelope.

CAN I BRING MY WAGON OR STROLLER?

Yes, strollers, and wagons are permitted!

ARE FOOD AND BEVERAGES PROVIDED?

A light snack will be provided following the Walk.

WILL TEAM PICTURES BE TAKEN?

We will be scheduling team photos at the Walk a couple of weeks beforehand based on the size of teams that are pre-registered. Contact the JDRF office at northeastohio@jdrf.org to schedule your team photo.

ARE THERE AWARDS?

Yes! In addition to the t-shirts and prizes listed on the brochure, all walkers raising \$1000+ can receive JDRF's Golden Sneaker Award. Corporate and Family Teams raising \$1,000+ can receive a plaque highlighting their accomplishment. If you wish to have an Award ordered, please visit our website at www.jdrfneo.org, call the office at 216-524-6000 or send an email to northeastohio@jdrf.org.

HOW DO I GET A JDRF WALK T-SHIRT?

Walkers turning in \$100+ will receive a JDRF Walk t-shirt.

WILL THERE BE ENTERTAINMENT OR ACTIVITIES?

Plenty! Our site will feature music, face painting, clowns and lots, lots more!



Post Walk....

AFTER THE WALK, WHEN WILL TEAM RESULTS BE AVAILABLE?

Preliminary team results will be sent to Team Captains three weeks following the Walk. Final results will be available at the Walk Awards Ceremony.

WHAT PLEDGE PRIZES ARE AVAILABLE THIS YEAR?

All walkers raising \$200 or more are eligible to receive some terrific prizes ranging from JDRF Walk merchandise to the option to select an item out of JDRF's new "Gift Catalog." This catalog is stocked full of great prizes including electronics, housewares, jewelry, bicycles and more! Also new this year is JDRF's "Youth Gift Catalog. Check out the prizes and awards levels at www.jdrf.org/walkprizes.



About the Northeast Ohio Chapter of JDRF...

HOW ELSE CAN I HELP?

Volunteer! We are always in need of helping hands. For more information on our volunteer needs, please contact Samantha Moblely at JDRF 216-654-9316 or email smoblely@jdrf.org.

WHO DO I CONTACT WITH QUESTIONS?

Family Teams: Kim DeGardeyn
(P) 216-654-9318 or (e) kdegardeyn@jdrf.org

Corporate and School Teams: Heather Koprowski
(P) 216-654-9319 or (e) hkoprowski@jdrf.org.

Juvenile Diabetes Research Foundation - Northeast Ohio Chapter
6100 Rockside Woods Blvd., #445 Independence, OH 44131
(P) 216.524.6000 (web) www.jdrfneo.org